

BAD DATA COSTS SOUTH AFRICANS BILLIONS



Is your company
paying the price for
poor data quality?

\$ 136 BILLION

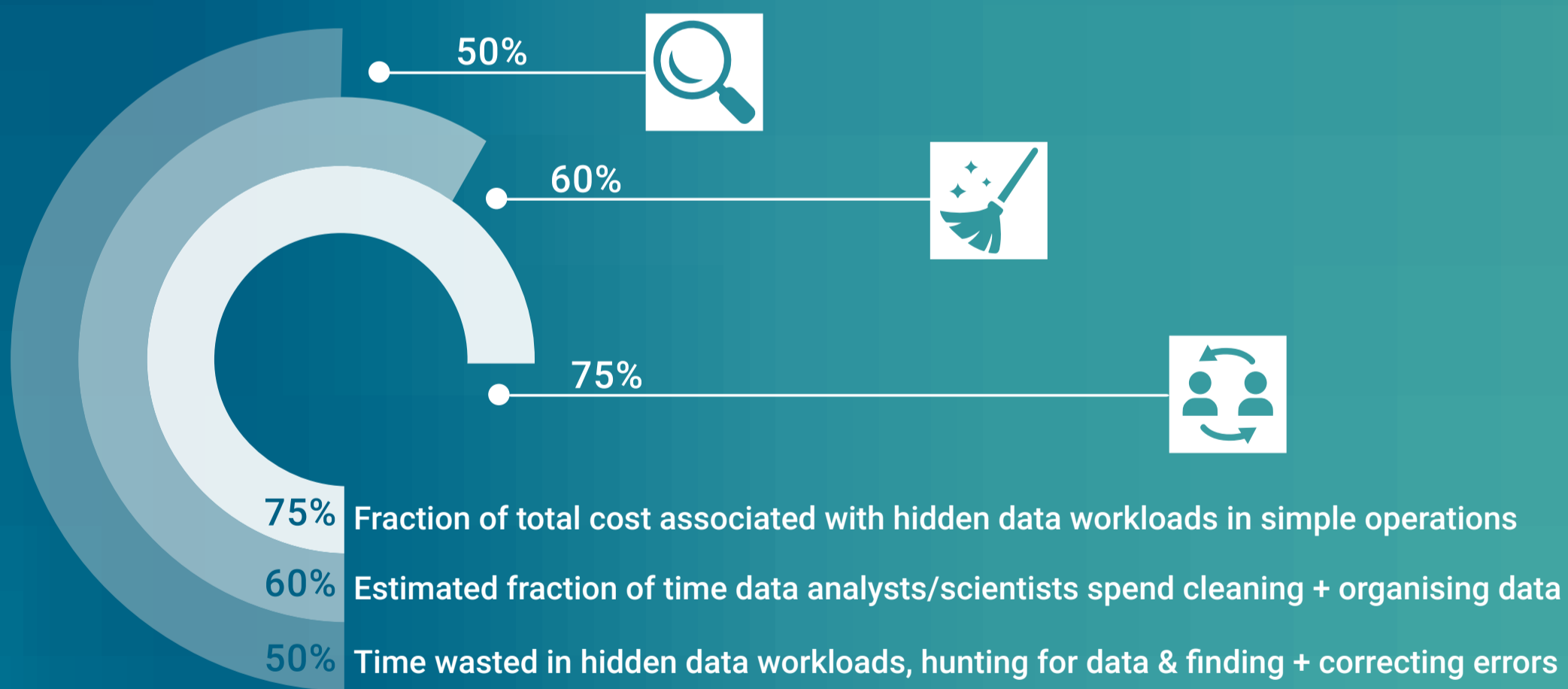
SIZE OF THE BIG DATA MARKET PER YEAR



YEARLY COST OF POOR DATA QUALITY
IN U.S. = \$3.1 TRILLION

AS HIGH AS \$31 BILLION FOR SOUTH AFRICA

PART OF THIS COST IS MADE UP OF:



DATA GOVERNANCE IS ABOUT TRUSTING YOUR DATA

KARABINA CAN ASSIST YOU WITH YOUR DATA GOVERNANCE JOURNEY BY:

- Conducting a data strategy and maturity assessment
- Advising on the correct data governance organisation
- Bringing deep advisory and implementation experience to companies
- Implementing tools and technologies from both Microsoft and Profisee
- Monitoring the impact of implementing data governance programmes



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